

Schedule

January 2010 Friday Saturday Sunday
 22 23 24

Friday, January 22, 2010

8:00 AM Dealer set up
 10:00 AM-7:00 PM Show open to public
 2:00 PM Marketing Pens in the 21st Century

Saturday, January 23, 2010

8:00 AM Dealer set up
 10:00 AM-5:00 PM Show open to public
 12:00 AM-2:00 PM Calligraphy Class
 3:00 PM Pen Collecting Seminar

Sunday, January 24, 2010

8:00 AM Dealer set up
 10:00 AM-4:00 PM Show open to public
 12:00 AM-2:00 PM Calligraphy Class
 3:00 PM Pen Repair Seminar

Sponsor

The Visconti Knights Templar and the Divine Proportion ballpoint pen will be featured at the Philadelphia Pen Show



The Philadelphia Pen Show is sponsored by Visconti Pens of Florence, Italy. Visconti pens are distributed within the US by Coles of London.

For further information, see www.philadelphiapenshow.com or call (301) 770-PENS (7367)



Information

Visitors

Visitors are welcome for any of the three days. The cost is \$8.00 per day or \$20.00 for the three-day Platinum pass.
 Children under 12 are free.

Exhibitors

Cost for a table

Exhibitor may purchase tables for \$195 each. As an Exhibitor, you may purchase as many tables as you want.

Cost for one helper

Each exhibitor is entitled to 2 three-day passes: one for the exhibitor and one for the helper.

Set up time

Set up time is 8 AM each morning.

Table Location

Your table location is strictly "first come, first serve."

Security

The Philadelphia Pen Show staff has made arrangements for security.* You only need to set up once and tear down once.

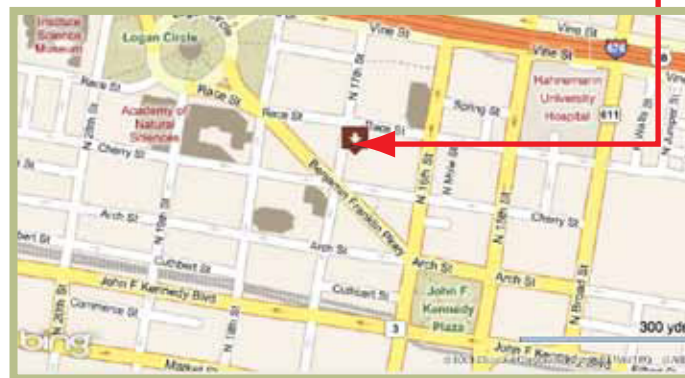
Location

Sheraton Philadelphia Centre City Hotel

17th & Race Street
 Philadelphia, PA 19103
 Telephone (215) 448-2000

Special Pen Show Room Rate

\$118 per night, "Philadelphia Pen show rate."



Registration

Questions?

Call (301) 770-PENS (7367)

Name _____

Helper's Name _____ *Please print*

Company _____

Address _____

City _____ State _____

Postal or Zip Code _____

Country _____

E-mail _____

General Admission

one-day pass(es) @ _____ per day \$ _____

three-day pass(es) @ _____ per pass \$ _____

Exhibitors

tables@ _____ per table \$ _____

Check here if you need electricity

Total \$ _____

Check enclosed made payable to
 "Philadelphia Pen Show"

Charge my credit card MasterCard Visa Amex
 (Billing will appear as "Bertram's Inkwell")

Credit Card No. _____

Expiration Date Month _____ Year _____

Name
 on Card _____