

Schedule

January 2012 Friday Saturday Sunday
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Friday, January 20, 2012

8:00 AM Dealer set up
 11:00 AM-6:00 PM Show open to public

Saturday, January 21, 2012

8:00 AM Dealer set up
 10:00 AM-5:00 PM Show open to public
 11:00 AM-11:50 AM Susan Wirth, The Right Pen
 11:00 AM-1:00 PM Calligraphy Class
 3:00 PM Pen Seminar[†]

Sunday, January 22, 2012

8:00 AM Dealer set up
 10:00 AM-4:00 PM Show open to public
 11:00 AM-1:00 PM Calligraphy Class
 3:00 PM Pen Seminar[†]

[†]Pen seminars subject to change

Sponsor

The Visconti Knights Templar and the Divine Proportion ballpoint pen have been featured at the Philadelphia Pen Show



The Philadelphia Pen Show is sponsored by Visconti Pens of Florence, Italy. Visconti pens are distributed within the US by Coles of London.

For further information on how to reach Visconti or its US distributor, see www.philadelphiapenshow.com or Coles of London at www.colesoflondon.com



Information

Visitors

Visitors are welcome for any of the three days. The cost is \$10 per day, \$15 for a 2-day pass or \$25 for all three days.

Children under 13 are free.

Exhibitors

Cost for a table

Interior table, **\$195**
 Wall table, **\$225**
 Distributor, **\$250** (Wall table guaranteed)

Cost for one helper

Each exhibitor is entitled to 2 three-day passes: one for the exhibitor and one for the helper.

Set up time

Set up time is 8 AM each morning.

Table Location

Your table location is strictly "first come, first serve."

Security

The Philadelphia Pen Show staff has made arrangements for security.* You only need to set up once and tear down once.

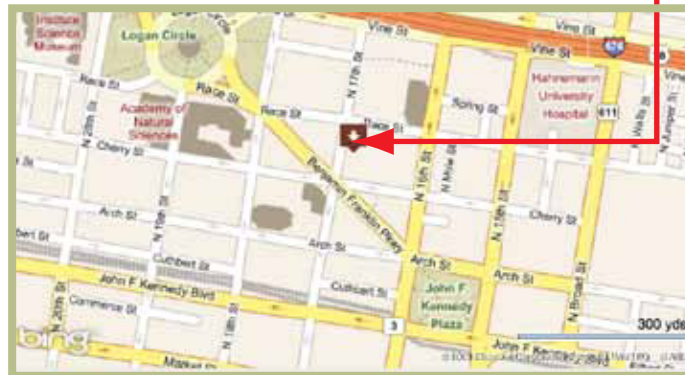
Location

Sheraton Philadelphia Downtown Hotel

17th & Race Street
 Philadelphia, PA 19103
 Telephone (215) 448-2000

Special Pen Show Room Rate

\$118 per night, "Philadelphia Pen show rate."



Registration

Questions? Call (301) 770-PENS (7367)
www.PhiladelphiaPenShow.com

Name _____

Company _____ *Please print*

Helper's name _____

Address _____

City _____ State _____

Postal or Zip Code _____

Country _____

E-mail _____

General Admission

___ one-day pass(es) @ \$10 per day \$ _____
 ___ two-day pass(es) @ \$15 per pass \$ _____
 ___ three-day pass(es) @ \$25 per pass \$ _____

Exhibitors

___ tables @ **\$195 \$225 \$250** \$ _____
 (circle one)

Check here if you need electricity Total \$ _____

Check enclosed made payable to "Bertram's Inkwell." Mail to: 11301 Rockville Pike, Kensington, MD 20895

Charge my credit card (MasterCard, Visa, or Amex)
 (Circle one)

Credit Card No. _____

Expiration Date Month _____ Year _____ CCV code _____

Signature _____

*Exhibitors are responsible for the safe-keeping of their own goods. The Philadelphia Pen Show offers this security service without assuming legal liability.